

Salads-(Cont'd)

LUCIER'S SALADS
Potato - Macaroni & Colelaw Salads
Pickles - Mayonnaise - Mustard - Relish
We Serve Salads - Res. - Delicat. - Etc.
6549 Mission PLaza 5-7450

Mueller's Delicatessen 468 Castro...HEmick 1-4960
Gutrow Bob
Quality Packaged Salads
3620-19th...UNdrhl 1-5798

SILVER-B-BLUE-
FULTON SUPPLY CO THE
Salads Dressing-Mayonnaise-Pickles
Lodge Wedding & Party
Orders Our Specialty
901 Fillmore FIlmr 6-9760

Sales Books

Associated Loose Leaf Co
163-26 EX brook 2-3050
Dual Standard Printing 4341 Calif BAywe 1-1629
McCasky Register Division-Victor Adding
Machine Co 36-26 EXbrk 2-4775
MOORE BUSINESS FORMS INC-PACIFIC DIV
Sales Office 513 Market GARfd 1-0435
Stock Forms Division 365 Brannan YUkon 6-4670
Nichols Payroll Books Sales Management Co
171-26 SU tter 1-2522
Olivera Printing 2216 Clement BAywe 1-7784
Rite-Rite Business Forms Inc
2600 Harrison VA lencia 6-0070
Salesbook Mfg Co 163-26 EX brook 2-3050
SUNSET-MCKEE BUSINESS FORMS
583 Market EXbrk 2-3553
Tauble Plam
Also Small Quantities-Fast Service
519 Market DO ugias 2-3043

WESTERN SALEBOOK CO
WESTERN BOOKS - CARBON INTERLEAVED
SNAPOUT & CONTINUOUS FORMS
Rm 1085 - Monadnock Bldg
681 Market YUkon 2-6804

WILLATS PRINTING CO
See Our Advertisement Under Printers
950 Folsom EX brook 2-0660

Sales Contest Merchandise

See Premium Goods

Sales Promotion Service

ADVERTISING DISTRIBUTORS OF AMERICA
INC 809 Mission GARfd 1-1066
Anglo Sales Associates
3450 Geary Bl BAywe 1-5629
BECKMANN HOLLISTER & KUHN INC
Formerly Beckmann, Hollister & Co. Inc.
"Since 1917"
DO YOU WISH TO
INCREASE YOUR SALES?
Classes in Tested Salesmanship
Executive Training
Effective Speech - Self-Confidence
Ask for Free Invitation to Open Lecture
681 Market DO ugias 2-1156

BOLAND ASSOCIATES
301 Broadway YUkon 2-2960
Cappet MacDonald & Co
3871 Piedmont Av Oakland HUmbt 3-0173
Emtrise Sales Agency 258 Dorland KL ondlke 2-2212
Gilbert-Wright Sales Institute
3570 Clay JOrdn 7-4819
Howard Co 1232 Market KL ondlke 2-2732
Luncheon Is Served 3430-21st MIssn 7-9195
MARITZ SALES BUILDERS
Sales Contest Prize-Promotion
80 Lyonwood Dr Daly City PLaza 6-2080
Mutual Sales Co 3131 Fillmore WA Inut 1-0135
Pollak's 1543 Mission MARkt 1-0222
Porter Corporation The 916 Howard YU kon 2-2064
S & H Green Stamp Store 1446-Mkt HE mlock 1-2742
Sales Analysis Institute Methods
126 Post EXbrk 2-8571
Sharp B F & Co 451 Turk GRaystn 4-7922

SMITHS' MAIL SALES
Daily Executive Appointments
For Use in Sales Development
Current Keyman
67 Beale SU ttr 1-6564

Sperry & Hutchinson Co The
S & H Green Stamps
1446 Market HE mlock 1-2742
Williams Jack 260 Kearny YUkon 6-6940
Willmark Research Corp Pacific Bldg SU ttr 1-7640
Wright Cyril 3570 Clay JOrdn 7-4819

The Classified Directory has solved many a buyer's problem.

Salt

American Salt Co 343 Broadway SU ttr 1-4586
Charter Products Co-Div of Salem Commodities
Inc 1501 Marina HE mlock 1-8046
LESLIE SALT CO 505 Beach PR ospt 6-5730
MORTON SALT CO 525 Market GARfd 1-3585
Scientific Salting Co of Calif
505 Beach PR ospt 6-5739

Salvage Marine

Abe Schuster
1624 Franklin Oakland TEMplr 6-4051
AMERICAN SALVAGE CO
33 Filbert DO ugias 2-5507
GENERAL SALES CO 268-6th UNdrhl 1-3944

GREEN BROS & CO
Licensed
SALVAGE ADJUSTERS
and Brokers of All Marine Claims
BUYERS
SU ttr 1-3748 & 1-3749
Nite Phone JOrdn 7-4074
109 Jackson SU ttr 1-3748

SMITH BEN B CO
FIRE & MARINE SALVAGE ADJUSTERS
BUYERS & APPRAISERS
GENERAL MERCHANDISE
420 Market YUkon 2-1548

STAPLETON SALES CO
MARINE & FIRE SALVAGE
WAREHOUSE & OFFICE
56 Sacramento GARfd 1-8196

SUGARMAN BROS 107 Front SU ttr 1-3727
UNDERWRITERS SALVAGE CO OF N Y
233 Sacramento SU ttr 1-5540

Salvage Merchandise

A J S BAY BRIDGE EMPORIUM
130 Valencia UNdrhl 3-2928
Abraham N Co 1062 Folsom HE mick 1-9426
ACORN METAL & MACHINERY CO
100-16th YUkon 6-0696
Adler Salvage Co 1640 Jerrold Av MIssn 8-0509
AMERICAN SALES CO 630 Gough FIlmr 6-3478
AMERICAN SALVAGE CO
33 Filbert DO ugias 2-5507
ANDERSON BROS 15400 Hesperian Blvd
San Lorenzo ELon 1-5152
Bayview Sales Co 4422-3d MIssn 7-5000
Belling George Surplus Electronics
217-12th Oakland GLncrt 1-5261
BORG J CO THE
251 So Van Ness Av KLondke 2-1219
Byrnes Salvage Grocery Co
1158 Howard UNdrhl 1-2204
Disabled American Veterans Salvage Shop
322 S Van Ness Av UNdrhl 1-3456
Freight Lines Salvage & Claims Co
290 Valencia ELon 1-5152
Friedman Irvin 764 Mission EXbrk 2-5864
GENERAL SALES CO 268-6th UNdrhl 1-3944
Gold Mercantile Co 1177 Sutter ORway 3-8312
GREEN BROS & CO
Purchaser of Fire Damaged Merchandise
369 Jackson SU ttr 1-3748
Kay Sales 1149 Mission KLondke 2-3865
LAFLEUR M
Used Machinery & Tanks
1203 Fairfax Av MIssn 7-0210
Leven Bros 367 Bay Shore Blvd ATwatr 2-2726
Maritime Museum Salvage Hdqtrs
1967 Jackson ORway 3-3446
R & R SALES CO 268-6th UNdrhl 1-3944
SAFREN WOOL STOCK CO
800 Minnesota MIssn 7-8354
SMITH BEN B CO 420 Market YUkon 2-1548
Standard Iron & Metal Surplus Division
1230 Market HE mick 1-3106
Standard Surplus Sales 1230 Market HE mick 1-3106
Star Equipment Co 425 Clement DO ugias 2-7869
SUGARMAN BROS 107 Front SU ttr 1-3727

UNDERWRITERS SALVAGE CO OF N Y
GEO. G. WELLS, General Agent
WARREN W. FINKE, Office Manager
233 Sacramento SU ttr 1-5540
Underwriters Salvage Co Of N Y 233 Sacramento
From telephones served by the
following exchange
East Bay Zone
(No Inter-City Charge)
Ask "Operator" for Entrprise 11901
UNGER BROS 838 Folsom EXbrk 2-9809
WEST COAST MERCANTILE CO
We Buy Anything of Value
985 Folsom SU ttr 1-5369

The Yellow Pages save you time.

Sample Books & Cards

Utility Workshop
Sample Books-Card & Swatch Assembly
423 Presidio Av WA Inut 1-5881
WESTERN SAMPLE BOOK & PRINTING CO
COMPLETE SAMPLE SERVICE
COLOR CARDS
Sample Books of All Materials
625 S San Pedro Los Angeles TRInity 3581

Sample Cases

CALIF TRUNK & SUITCASE FACTORY
Fibre & Fabrikoid Cases
444 Hayes UN drhl 1-5380
CONTINENTAL-VOGUE LUGGAGE CO
Sample Cases Mfg & Repaired
585 Howard SU tter 1-5007
Malm C A Luggage & Trunk Factory
1465 Bush OR way 3-6000
SAYANO SAM SAMPLE CASE CO
Fibre & Salesman Cases Made To Order
320 West Portal Av OV erland 1-4249

Sampling-See Distributing Service

Sand & Gravel

ALEC COAL CO
BAY CITY COAL CO
FIGONE'S SAND
Cement - Rock - Gravel
Concrete Mix
City Wide Delivery Service
Main Yard & Office
2238 Mason GA rfd 1-3281

BASALT ROCK CO INC
6th & Berry GA rfd 1-3758
BAY CITY COAL CO 2238 Mason GA rfd 1-3281
BODE GRAVEL CO 235 Alabama UN drhl 1-5321
California Rock & Gravel Co
Hobart Bldg DO ugias 2-6952
Calif Sand Bunker 275 Theresa DE laware 3-5232
CALIFORNIA SAND BUNKERS
273 Holyoke JUNipr 5-5529
If no answer call DE laware 3-5232

CLEMENTINA LTD
SANDBLASTING SAND
EXCLUSIVELY
2277 Jerrold Av ATwtr 2-1429

DEL MONTE PROPERTIES CO
INDUSTRIAL SANDS
CORE GLASS
STUCCO SILICA
SPECIAL SAND BLAST SAND
620 Market GARfd 1-4533

FIGONE JOHN P CO 2238 Mason GA rfd 1-3281
Gilliam Lumber Co 3931 Geary Blvd SK yline 2-2400
GINOTTI COAL CO
Open All Day Saturday
4419 Geary Bl SK yin 1-1300
KAISER HENRY J COMPANY
Wholesale Only
1924 Broadway Oakland TW Inoaks 3-4600
MAZZERA G BUILDING MATERIALS CO
4277 Mission JU niper 5-2371
PACIFIC COAST AGGREGATES INC
400 Alabama KLondke 2-1616
ROCKAWAY QUARRY INC
Merri Ln Sharp Pk TW Inoaks 3-4600
ROSENBERG H V
Specializing All Forms Silica Sand
Rialto Bldg EXbrk 2-0886
400 Alameda Blvd MI ssn 7-4285
San Francisco Gravel Co 582 Berry HE mlock 1-1273
SAN FRANCISCO MATERIALS CO
1070-21d AT watr 2-0133
Skyline Garden Supply
Skyline & Alameda Blvds Daly City PLaza 5-9541
SMITH INDUSTRIAL SUPPLY CO
Sandblasting Sand
395 Irwin UNdrhl 1-2861
SUNSET GARDEN SUPPLY
320 Alameda Bl MI ssn 8-4242

People may wish to deal with you personally, but may not remember the name of your firm. An extra listing in the Telephone Directory will insure those calls for you.

Sandblast Equipment & Supplies

AMERICAN WHEELBLASTOR & EQUIPMENT
CORP
Wheelabrator-Airblast-Wet Blast
852 Laurel San Carlos LYtel 3-9467

CLEMENTINA LTD
NOZZLES - HOSE
ABRASIVES - ACCESSORIES
CLEMCO SANDBLASTING MACHINES
Garnet Abrasives
Crystal Amber Sand
Clemco Metallic Shot
Ottawa Silica Sand
Steel Shot Steel Grit
2277 Jerrold Av ATwtr 2-1429

BAY CITIES SANDBLASTING CO
4356 Clement Oakland ANdov 1-3535

BELMONT SANDBLAST EQUIPMENT-
SMITH INDUSTRIAL SUPPLY CO
395 Irwin UNdrhl 1-2861

CYCLONE PORTABLE SANDBLASTERS-
SAFETEE PRODUCTS CO
173-14th UNdrhl 1-4767

LEITCH & COMPANY
ALL TYPES OF ABRASIVES
Rumelin Sandblast Equipment
Titan Nozzles
971 Howard GARfd 1-8486

PANGBORN SAND BLASTING EQUIPMENT-
PANGBORN CORP 952 Howard YU kon 2-7048

PAULI & GRIFFIN CO
MANUFACTURERS OF
P & G SANDBLASTING MACHINERY
P & G NOZZLES & ACCESSORIES
509-6th SU ttr 1-4670

RICHMOND SANDBLAST SUPPLY
ABRASIVES & EQUIPMENT
1050 Rd 17 5n Pblo BE acn 4-4916

Sinclair Enterprises Inc 210 Post YUkon 2-1773
Smith Industrial Supply Co 395 Irwin UNdrhl 1-2861

VACU-BLAST CLEANING EQUIPMENT-
VACU BLAST CO INC
Bragato Rd Belmont LYtel 3-7658

Zyton Co 173-14th UNdrhl 1-4767

Acme Painting Service 666 Mission SU ttr 1-6700
ATLAS PAINTING CO INC
1135 Buchanan FIlmr 6-9578
Atomized Metals Co 83 Shielde SU ttr 1-0807

BERTHIER-GAYA PAINTING CO INC
SANDBLASTING
RESIDENTIAL - INDUSTRIAL
Steel - Tanks - Waterproofing
Painting - Brush or Spray
2540 McAllister BAywe 1-6997

BIPES W L CO
SANDBLASTING
All Types Including the
New Vacu-Blast Method
Residential - Commercial - Equip.
Buildings Our Specialty
WE CATER TO
PAINTING CONTRACTORS
164-14th HE mick 1-2263

Bituminous Products & Application Co
8th & Wright Av Richmond BE acn 5-3200

Continued Next Page

Sandblasting-(Cont'd)

BURGESS D E CO
SANDBLASTING
AND
PAINTING
BRIDGES - TANKS
And All Industrial Work
PORTABLE EQUIPMENT
For Jobs at Any Location
We Are Equipped for All
Types of Shop Sandblasting
2198 Oakdale Av VA lencia 4-7460
If no answer call LOMBard 4-9596

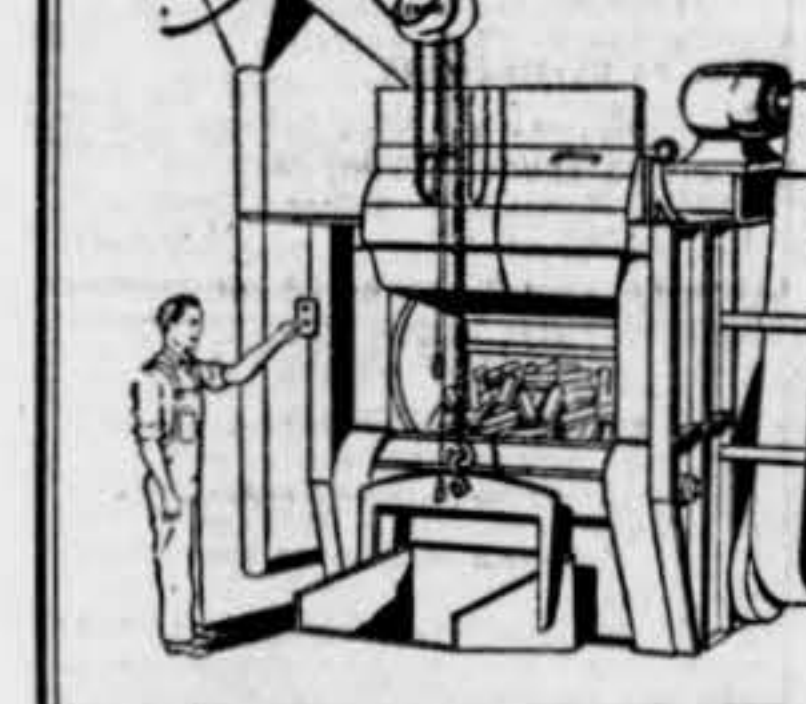
COOLEY E C SERVICES INC
743 Clementina MARkt 1-3111
(See Advertisement-This Page)
Deemer & Deemer
60 Hazelwood Av DE laware 3-8942
DU-CA Flampspray
1900 Pennsylvania Av MIssn 7-4927
GIAMPOLINI & CO 1445 Bush OR way 3-1236
Harris Ship Maintenance Co
Ft of Channel YUkon 2-4835
Interstate Sandblasting Co
3871 Piedmont Av Oakland Pledmt 5-6927
(See Advertisement-This Page)
Marine Solvents Service Corp
650 Illinois HE mick 1-5071
Martin Ship Service Co 2051-3d MARkt 1-9601

MOHR J H
SANDBLASTING
(Wet & Dry)
Automobile & Shop Sandblasting
Portable Equipment for
Work in Any Location
1685 Kansas VA lencia 4-1360

PAULI R P & CO 2530 Lombard WE st 1-1632
Pioneer Carved Glass & Sign Co
529 Hayes HE mick 1-5679

RUSSELL HINTON CO
1215 Fell HE mlock 1-2346

Advertise here-it pays.



To Find Someone
in your NEIGHBORHOOD
WHO SELLS IT
Looking for someone close by
who sells or has a service you
want will be easy when you
LOOK IN THE
Classified
TELEPHONE
SECTION

Sandblasting-(Cont'd)

SAND-BLAST INC
Marine & Industrial
SAND BLASTING
RESIDENTIAL WET BLASTING
Portable Equipment
SPRAY PAINTING - METAL SPRAYING
TANK COATING
1000 Pennsylvania Av MIssn 7-6813
Nite call LOMBard 4-3016

TECHNA-CRAFT COMPANY INC
5744 E 14th Oakland LOKchn 8-8533
UNITED SHIP SERVICE CO
1401 Middle Harbor Rd Oakland GLncrt 2-2247
ZELINSKY D & SONS 165 Grove MARkt 1-0721
Zyton Co 173-14th UNdrhl 1-4767

Sanding Machines
MALL FLEXIBLE SHAFT GRINDERS-
DEALER
COAST EQUIPMENT COMPANY
444-8th MARkt 1-5740

SAN FRANCISCO EQUIPMENT RENTAL CO
ALSO AVAILABLE
Floor Scrubbers & Polishers
Belt & Disc Sanders
799 Golden Gate Av KLondke 2-0123

Sandpaper-Retail
Haven Saw & Tool Co
Belts For All Size Machines
1072 Howard HE mlock 1-6212

ONIONLESS ONION
If you like potato salad but do
not like raw onion, you might try
boiling an onion in the water in
which you are boiling the pota-
toes for the salad. This gives the
Spuds the flavor of onion.

SANDBLASTERS
Established 1928
Wheelabrator Unit
Handwork & Modern
Mechanical Blasting
E. C. COOLEY SERVICES INC.
Successor to William D. Cashel
743 CLEMENTINA ST.
Between 8th & 9th Streets
Manufacturers of
SAND VALVES FOR SAND
AND STEEL GRITS
Manual and Remote Controls
Tel. MARket 1-3111

SANDBLASTING
"Licensed & Insured"
COMMERCIAL - RESIDENTIAL
INDUSTRIAL - MARINE & STEEL
"WE GO ANYWHERE"
With Our Modern Portable Equip.
APEX WETBLAST EQUIP.
Piedmont 5-6927
INTERSTATE SANDBLASTING CO.
3871 Piedmont Ave., Oakland

Sandpaper-Whse & Mirs

BEHR-MANNING CORP
1001-16th UNdrhl 1-3933
Browning E S Co 2515-3d DO ugias 2-0631
CARBORUNDUM BRAND ABRASIVES
Wheels, mounted
points, sticks, stones, hones, rubs, cones, discs, belts, sheets, rolls, grain, compounds for every abrasive operation. CARBORUNDUM is THE source for EVERY abrasive product you need.
"WHERE TO BUY THEM"
BRANCH OFFICE
CARBORUNDUM CO THE
25 Calif YUkon 6-0154
INDUSTRIAL DISTRIBUTOR
PACIFIC ABRASIVE SUPPLY CO
340-6th MARkt 1-2427

Minnesota Mining & Mfg Co
320 Shaw Rd S S F PLaza 6-0800
NOBLE M J CO 516 Townsend HE mlock 1-5276

Sandwich Shops
See Restaurants; Also Soda Fountain Shops

Sandwiches
A-1 BOX LUNCH
SANDWICHES FOR
CLUBS - PARTIES - PICNICS
3049-26th MIssn 8-4047

BARTLETT SANDWICH CO
WHOLESALE ONLY
Parties - Weddings - Schools - Clubs
Free Delivery
3002 Market UNdrhl 1-8840

For the finest in the world of music, listen to the Telephone Hour-N.B.C., Monday nights.

Sandwiches-(Cont'd)

DUCHESS PARTY FOODS
WRAPPED SANDWICHES
BOX LUNCHES
Plain and Fancy Party Sandwiches
for All Occasions
See Our Ad. Under "Caterers"
WHOLESALE - RETAIL
1930 Van Ness Av PR ospt 5-2131

Grant Market Coffee Bar
Arch W Goldenrath
Custom Made On Short Notice-To Go
743 Market YUkon 6-6439
Kushner's Sandwiches
2047 Fillmore JO rdn 7-3608
MONARCH CATERERS
See Our Ad under Caterers
4127-24th MIssn 7-2472

MORNING GLORY SANDWICH CO
BEAUTIFUL PARTY SANDWICHES
Wide Variety
CITY-WIDE DELIVERY
Wrapped Sandwiches & Box Lunches
Also Hot Foods - Roasted Turkeys - Etc.
Over 21 Years Experience
Grove & Baker FIlmr 6-6922

National Sandwich Co 492 Bryant SU ttr 1-1247
Peacock Sandwich Co 3621-18th KL ondlke 2-0840
If no answer call PR ospt 6-2971
Tasty Sandwich Company
2047 Fillmore JO rdn 7-3608
Viking Foods 343 Market GARfd 1-5337

Sanitariums
Abney Sanitarium
2733 Woolsey Berkeley HU mbolt 3-4868
ALADDIN NURSING HOME
Post Oper., Bed & Ambul. Patients
State Lic. Grad Nurses Trans Furn.
Quiet Atmosphere - Wonderful Climate
2553 Branciforte Drive Santa Cruz 2859-W
Alcoholic Clinic Of Northern California
Burdale Rd Vineburg Sonoma 2611

(Continued Next Page)

DRINK HABIT
STOP THAT TERRIBLE
CRAVING IN ONLY
3 TO 5 DAYS
FOR MEN & WOMEN
NATIONALLY ACCEPTED
CONDITIONED REFLEX
TREATMENT
ANY DOCTOR YOU SELECT
Licensed by State of California - License No. 1047
HALCO
LIQUOR SANITARIUM
PHONE
Olympic 3-2231
5538 TELEGRAPH AVE. OAKLAND 9, CALIFORNIA

Sun Crest Sanitarium
Facilities for Complete Internal Medical Care as
Prescribed by Your Personal Physician
NEW MANAGEMENT AND STAFF
\* OXYGEN & OXYGEN THERAPY
\* PARALYTICS
\* SPECIAL DIETS
\* HEART & DIABETICS
\* POST OPERATIVE
\* CARCINOMA & AGED
TEmplebar 6-1763
467 CHETWOOD STREET STATE LICENSED OAKLAND